

# Previous Programs & Track Record

# NEONEXUS

## Silicon Valley Immersion



## Riyadh Immersion



## London Immersion



Our programs have been receiving remarkable NPS scores based on the input we receive from the participants



Average Net Promoter Score (NPS) of Programs in 2024

100 NPS



Dr. Meshari Alwashmi  
CEO, Amlifai

The team is exceptional. They excel at helping me uncover new perspectives and see the unseen, making them an invaluable asset to my problem-solving process.



Fahad Ghzwary  
CEO, Siolla

The program was exceptional. The insights and support were instrumental in navigating Siolla through the fintech landscape, truly elevating our startup's potential.



Khalid Alhmfi  
CEO, B8tk

"Been part of Tech Frontiers Program to the Silicon Valley, and I would recommend the program to any entrepreneur wanting to accelerate their knowledge base, network with professionals, investors and other founders!"

## Silicon Valley Immersion is a 5-day immersive journey that combines several formats and engagement opportunities

### The Basics:



5-day Program Time:



Silicon Valley, California



10 - 20 Participants

### Engagement Formats:



Access to Tech Conferences and Summits



Introductions and Meeting setup



Field Trips & Site Visits



Social Events & Networking



Immersive Cultural Experiences



Meetings Setup

### Content Areas:

Program content and structure are designed based on two key inputs:

Click for more Info

The program has been designed to account for participants' goals and aspirations for the trip

The Multiverse by CODE

Individual "Customized" Program Goals

Input	Participant	Participant Interest and Goals
KSU	Al Jibara Agwae	Voluntarism / Support / Leadership
KPU	Muhammad Adams	Entrepreneurship / Student's eye
CODE	Badi Abul	Strategic focus
SDWA	Faisal Alharash	How to get into the industry / How to get into the industry / How to get into the industry
BEWA	Abdullah Alharash	How to get into the industry / How to get into the industry / How to get into the industry
WASD	Ahmed Alharash	How to get into the industry / How to get into the industry / How to get into the industry
QARABE	Osama Alharash	How to get into the industry / How to get into the industry / How to get into the industry

**1. Participants' goals**  
(see slide 3)

Furthermore, the program has been organized around 5 themes that are crucial to a successful innovation hub

The Multiverse by CODE

Day 1	Day 2	Day 3	Day 4	Day 5
Theme: 1-day World class Introduction Keynotes/ Guestsp.	Theme: Different Models of the innovation Accelerator	Theme: Going Deep	Theme: Financing Innovation	Theme: Going Global
Key Topics: <ul style="list-style-type: none"> <li>1-day World class Introduction</li> <li>Keynotes/ Guestsp.</li> </ul>	Key Topics: <ul style="list-style-type: none"> <li>Different Models of the innovation Accelerator</li> <li>Keynotes/ Guestsp.</li> </ul>	Key Topics: <ul style="list-style-type: none"> <li>Going Deep</li> <li>Keynotes/ Guestsp.</li> </ul>	Key Topics: <ul style="list-style-type: none"> <li>Financing Innovation</li> <li>Keynotes/ Guestsp.</li> </ul>	Key Topics: <ul style="list-style-type: none"> <li>Going Global</li> <li>Keynotes/ Guestsp.</li> </ul>

**2. Investment & Technology trends**

## MEET

# Silicon Valley

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The program will include site visits to key players in San Francisco and Bay Area. In addition to visiting VCs, Venture Builders, Incubators and Accelerators



## CONNECT

# With Leaders, Investors & Founders

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We organize a series of events and create opportunities to meet executives, investors and startup founders



# Day 1: Silicon Valley Ecosystem

NEONEXUS

10 am

## Silicon Valley Ecosystem

*Introduction about the Silicon Valley ecosystem and the culture of innovation*

Speaker

**James Cape**

President of Intel Alumni Network



12 pm

## Finding the Next Digital Frontier

*Bill Reichert, a renowned venture capitalist from Pegasus and Garage Ventures, has a wealth of experience in backing and advising Tech startups, providing invaluable insights into how Silicon Valley keep finding and building the next wave of technology*

Moderator

**Bill Reichert**

Partner at Pegasus & Garage Ventures



5:00 pm

## Fireside Chat: Meet The Valley

*In this fireside chat, industry leaders from venture capital, biotech innovation, investment banking, and entrepreneurship to discuss the exciting opportunities and challenges within the deep tech sector, as well as their insights on navigating Silicon Valley's dynamic ecosystem.*



**Ayman AlAbdallah**

Partner  
Mubadala Capital



**Kareem Barghouti**

Co-Founder, CEO  
Pragma Bio



**Shawn Flynn**

Investment Banker,  
Mergers & Acquisitions



**John M.**

Business operator, Author  
Angel investor & Founder

# Day 2: The Next Wave of AI Technologies

NEONEXUS

10 am

## The Third Wave of AI Technologies: Understanding the Rise of Agentic AI

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Speaker

**Sinan Ozdemir**

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AI & LLM Expert  
Founder + CTO  
LoopGenious



12 pm

## The Rise of the Chief AI Officer: Responsibilities and Lessons Learned

*Businesses must assess their readiness for AI leadership through embedding AI into the heart of business strategy, culture, and operations*

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Speaker

**Bret Waters**

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Lecturer at Stanford University



2:00 pm

## Site Visit: Stanford University

*During this visit, the participants will learn about Stanford ecosystem, visit some the labs and meet several experts working on AI projects that have the potential to shape the industry*

Host

**Ahmad Rusdhi**

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Sr. Research Manager at Stanford  
HAI



# Day 3: AI: from Theory to Implementation (Industry Used Cases)

NEONEXUS

10 am

## How AI is revolutionizing Media and Marketing

*This session will highlight how AI can improve overall marketing ROI by ensuring that content resonates with the intended audience in addition to providing used cases and examples*

Speaker

**Al Kallel**

Founder and CEO of Nativreads  
Ex. Amazon and Ex. Yahoo



12 pm

## The Role and Benefits of AI in Cloud Computing

*How AI helps with provisioning, batching, and tuning hyperscale cloud systems, relieving humans of those tasks*

Moderator

**John Alioto**

Senior Technical Leader Google Cloud



5:00 pm

## Fireside Chat: How to AI b2b and b2c

*In this fireside chat, industry experts will share some tools and approaches that can help b2c and b2b startups adopt AI technologies and automate their processes*

Moderator

**Gaurav Khanna**

Senior Manager, Data Science and Digital Journeys, Cisco Systems



Moderator

**Shehram Jamal**

Director of product management for generative AI at Nvidia



# Day 4: Investing in AI: Investing in the Future

NEONEXUS

10 am

## Investing Today for an Innovative Tomorrow

*This session will highlight how as investor you can pick future winners in the AI race by predicting industry trends and future demands*

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Speaker

**Robert Seigal**

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Venture Partner at Piva Capital



12 pm

## The Future of AI Investment: How to Succeed in an Evolving Landscape

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Speaker

**Chris Yeh**

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Founding Partner  
Blitzscaling Ventures



Speaker

**Vivian Cheng**

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Partner at  
Next47



6:00 pm

## Gala Dinner Pitch with Executives and Silicon Valley Investors

# Day 5: Putting AI Into Work

1 pm

## 1<sup>st</sup> Site Visit

*Lab 126 is Amazon's Lab for creating new products and solution*



NEONEXUS

amazon  
Lab126

3 pm

## 2<sup>nd</sup> Site Visit

*Learn how Lucid motors utilize AI to enhance the performance of their powerful cars*



6:00 pm

## Dinner, Networking and Program Closing



INTRODUCING

# NEONEXUS SUMMIT

## Building Global Frontiers

Join our summits in Silicon Valley, London and Riyadh and get connected to the most exclusive network of investors, decision makers and technology founders.

