



NEONEXUS

# Riyadh Immersion

Deep Dive into Riyadh  
Tech & Investment Ecosystem

*Confidential and for internal use*

# Riyadh Immersion Journey combines several engagement opportunities

**Engagement Formats:**



**Access to Tech Conferences and Summits**



**Introductions and Meeting setup**



**Field Trips & Site Visits**



**Social Events & Networking**



**Immersive Cultural Experiences**



**Meetings Setup**

**Content Areas:**

**Program content and structure are designed based on two key inputs:**

The program has been designed to account for participants' goals and aspirations for the trip

The Multiverse 74,000

Initial "Customized" Program Goals

Party	Participants	Participate through our goals
KU	Ujwalra Alqarni	Participate in the program
NU	Muhammad Alsharif	Participate in the program
QOQ	Badr Alsharif	Participate in the program
SDIA	Fahd Alsharif	Participate in the program
IBRA	Abdulrahman Alsharif	Participate in the program
WAD	Abdulrahman Alsharif	Participate in the program
SARAF	Abdulrahman Alsharif	Participate in the program

**1. Participants' goals (see slide 3)**

Furthermore, the program has been organized around 6 themes that are crucial to a successful innovation hub

The Multiverse 74,000

Day 1	Day 2	Day 3	Day 4	Day 5
Theme: Link World Class Innovation Ecosystems	Theme: Different Models of the Innovation Ecosystem	Theme: Group Deep Dive	Theme: Final Report	Theme: Group Debrief

**2. Investment & Technology trends**

## MEET

# Immerse yourself in the most vibrant Tech Ecosystem

VCs, Venture Builders, Incubators, Accelerators and key players in the ecosystem



## MEET

# Riyadh Innovation Ecosystem

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We help bring brilliant ideas to life by connecting and supporting top startup operators, ex-founders and investors with major funds in the MENA region



## CONNECT

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With Leaders, Investors & Founders in a Pitch Gala dinner, where our team and network will support your demo day



## NETWORK

At the most exciting Tech events  
in the region

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**ENGAGE**

# in a remarkable immersive experience in Riyadh

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through activities that will allow you to connect with the vibe and culture of Riyadh



# Previous Programs & Track Record

NEONEXUS

Riyadh Immersion



Silicon Vally Immersion



London Immersion



Our programs have been receiving remarkable NPS scores based on the input we receive from the participants



Average Net Promoter Score (NPS) of Programs in 2024

100 NPS



Dr. Meshari Alwazhmi  
CEO, Amifai

The team is exceptional. They excel at helping me uncover new perspectives and see the unseen, making them an invaluable asset to my problem-solving process.



Fahad Ghzwany  
CEO, Siolla

The program was exceptional. The insights and support were instrumental in navigating Siolla through the fintech landscape, truly elevating our startup's potential.



Khalid Alhmli  
CEO, BRik

"Been part of Tech Frontiers Program to the Silicon Valley, and I would recommend the program to any entrepreneur wanting to accelerate their knowledge base, network with professionals, investors and other founders!"

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**THANK YOU**

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